
VACANCY

Job Title: Graphic Designer & Video Editor

Department: Brand and Marketing Communications

Company: Rx Dx Healthcare (The Telerad Group)

Location: Whitefield, Bangalore

Employment Type: Full-time

5 days working (1 Saturday per month)

About Rx Dx Healthcare

Rx Dx Healthcare is a Bengaluru-based NABH-NABL accredited multispecialty healthcare chain. Founded in 2007, our company is guided by the core principles of delivering the best health outcomes, at optimal cost, with utmost patient satisfaction.

Two main hubs of Rx Dx are located at Whitefield and Malleswaram, with peripheral branches in Kadugodi and Siddapura. In 2023, we expanded with two new centres, one in the bustling Dommasandra Circle, Sarjapur Road, and another in the Diamond District, Domlur. In 2024, we expanded our presence in North Bengaluru by inaugurating our newest flagship clinic in Jakkur. The same year, we set up our first apartment clinic, Rx Dx Alpine Eco. Including corporate tie-ups, Rx Dx now operates around 30 medical centres across Bangalore.

About The Telerad Group

The Telerad Group is at the forefront of digital innovation in the healthcare and tech sectors. From state-of-the-art radiology services by Teleradiology Solutions to revolutionary products from Telerad Tech to the comprehensive multispecialty care at Rx Dx Healthcare and mental health counselling by HealthEminds, our group companies unite under a common goal: to provide the highest quality healthcare solutions driven by technology, innovation, expertise, and compassion.

Position Summary

Our Brand and Marketing Communications team plays a critical role in shaping how we share our story with the world. We're looking for a multi-skilled designer and editor who can conceptualize, design, and produce engaging static graphics, motion graphics, and video content. The ideal candidate is also adept at photography and videography to capture original images and footage for diverse marketing initiatives.

As part of our Brand and Marketing Communications department, you will collaborate with cross-functional teams to ensure that all creative outputs align with brand guidelines and project objectives.

Key Responsibilities

1. Graphic Design (Static Creatives)

- Develop compelling designs for a variety of print and digital channels—social media, email campaigns, landing pages, presentations, event materials, etc.

- Translate brand guidelines into fresh, innovative concepts that enhance our brand identity.
- Create visually cohesive layouts, illustrations, infographics, and other graphic elements as needed.

2. **Motion Graphics & Video Editing**

- Produce short-form and long-form video content for social media, websites, and marketing campaigns.
- Edit raw footage to create engaging videos, incorporating motion graphics, animations, text overlays, and music.
- Collaborate with the marketing team to conceptualize storyboards and deliver final outputs within project timelines.

3. **Photography & Videography**

- Capture high-quality photos and video footage for various marketing needs—events, product showcases, team portraits, etc.
- Manage photo/video shoots from planning through post-production, including set-up, lighting, and direction of on-site subjects.
- Ensure that all images and footage meet technical and artistic standards consistent with the brand voice.

4. **Brand Consistency**

- Uphold brand standards and guidelines across all creative assets—ensuring a cohesive look, tone, and feel.
- Continuously explore ways to elevate the visual identity, keeping brand imagery fresh and culturally relevant.

5. **Project Collaboration & Management**

- Work closely with internal stakeholders (marketing managers, copywriters, product teams) to gather requirements, provide creative direction, and deliver projects on schedule.
- Manage multiple design and video projects simultaneously, setting clear deadlines and communicating potential roadblocks promptly.
- Maintain a digital asset library for photos, videos, and design files, ensuring easy retrieval and organization.

6. **Industry Trends & Innovation**

- Stay updated with the latest trends in design, photography, videography, social media formats, and emerging digital tools.
- Propose and experiment with new creative strategies, multimedia approaches, and technologies that can enhance brand visibility.

Requirements & Qualifications

- **Education**

- Bachelor's degree in Fine Arts

- **Experience**
 - 3+ years of professional experience in graphic design and video editing (agency or in-house experience preferred).
 - Proven track record in photography and videography, with a strong portfolio showcasing diverse styles and projects (e.g., corporate, events, lifestyle, product).
- **Technical Skills**
 - Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects) or equivalent design/video tools.
 - Strong familiarity with photography/videography equipment (DSLR/mirrorless cameras, lighting, audio gear) and editing software (Lightroom, Adobe Camera Raw, etc.).
 - Motion graphics and animation capabilities (basic 2D animations, kinetic typography, etc.).
 - Understanding of various video formats, codecs, and best practices for optimizing content for different platforms (web, mobile, social media).
- **Soft Skills**
 - Good communication and collaboration skills, with the ability to interpret feedback and adapt creative work accordingly.
 - Strong time management and organizational abilities, capable of handling multiple projects at once.
 - A keen eye for detail, typography, composition, and color theory.
 - Creativity and problem-solving mindset to craft compelling visuals that meet marketing goals.
- **Preferred Qualifications**
 - Experience in branding for healthcare or technology sectors (if this aligns with The Telrad Group's focus).
 - Knowledge of UI/UX principles or experience with web design tools (e.g., Figma, Sketch) is a plus.
 - Familiarity with 3D design, AR/VR technologies, or advanced animation tools can be an added advantage.

Why Join Us?

- Enjoy a creative freedom. Innovate and experiment with emerging design trends and multimedia formats.
- Contribute to initiatives that shape brand perception and drive company growth.
- A dynamic work culture that values open communication, mutual respect, and a team-player mentality.
- Enjoy compensation packages aligned with industry standards and performance-based benefits.
- Comprehensive health insurance, workplace safety training, and ergonomic assessments for a secure work setting.
- Free mental health counselling



- Physiotherapist-guided activities and weekly massage therapy sessions.
 - Standard leaves, maternal and parental leave policies, and annual health check-ups
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Interested?

Apply with

- A resume or CV highlighting relevant experience
- A link to an online portfolio or demo reel showcasing your designs, photography, and video editing work.
- A brief cover letter describing how you can be a great fit for this role at The Telerad Group.

Website:

1. Visit link: <https://rxdx.in/career/>
2. Fill the form selecting <Marcom – Graphic Design & Video Editing>
3. Submit your CV with the file name “Your Name_Job Role_CV”.

Email Application

Email:

Write to Mr Raghu C, HR Executive, Rx Dx Healthcare at hr@rxdx.in

Have a question regarding this role? Call: 9620945823 / 6360 152070

If shortlisted, candidate may be requested to submit an assignment for further evaluation.

Corporate Office

Rx Dx Healthcare (The Telerad Group)
Council Khata 180/63, Vishveshwarya Industrial Area Kundalahalli-ITPL Main Road, Whitefield, Bengaluru
– 560048

Nearest metro stations: Kundalahalli, Seetharam Palya

Rx Dx (The Telerad Group) is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Join us in crafting powerful visuals and stories that drive The Telerad Group’s brand forward!